

Monika Finn

Graphic Designer

CONTACT



Please fill out my contact form to get in touch!



monikadesigns.co



LinkedIn Profile

I have over four years of experience in graphic design specializing in brand identity, logo design, package design, and art direction. Having previous experience in the art world, I see graphic design as a curatorial practice; conveying a story through visual means. I now work regularly on branding, graphic, digital, and print materials. I want to bring my enthusiasm and unique perspective to your company, collaborate with the team on various graphics, and provide creative solutions to various challenges.

SKILLS

PROFESSIONAL

Native speaker: German, Russian, and English.

Proficient: French

Adobe Creative Suite:

Photoshop, InDesign,

Illustrator, and Lightroom

Figma

Squarespace and Wix

Brand Development

Web Design

Package Design

Graphics for social media: LinkedIn and Instagram

Microsoft Office: Word, Excel, PowerPoint, and Outlook

Constant Contact and Mailchimp

Pages and Keynote

Revel, Quickbooks, and Lightspeed

PERSONAL

Adaptable

Professional

Collaborative

Organized

Motivated

Detail Oriented

Team Player

Problem Solver

Multitasker

Leader

Fast Learner

EXPERIENCE

Present
Oct. 2021

Graphic Designer

Michelman and Robinson | Los Angeles, CA

- Create weekly graphics for LinkedIn, drove viewers to the firm's LinkedIn page up 400% over a quarter.
- Created branding for FlyHouse, a firm client, and all collateral alongside other work.
- Use Adobe Creative Suite daily to create decks and presentations to meet strict deadlines.
- Responsible for all graphics in virtual events.

Present
May 2019

Graphic Designer

Freelance | Santa Monica, CA

- Designed social & email graphics for Blowfish Malibu
- Designed 34 page chapbook, Santa Fe.
- Spearheaded brand identity for the Bitterroot Bundle, a care package brand, Portland.
- Created package design for HeadBlade's most successful product line, S4 GreeneBlade, Gardena.
- Built web layout for QuSecure, a quantum security company, San Francisco.
- Created design daily with a wide pool of clients.
- Collaborated with client team and vendors to meet layout requirements and strict deadlines.

April 2020
Jan. 2020

Director/Designer

Galerie XII | Los Angeles, CA

- Successfully spearheaded marketing initiative "Friday Feature" leading to more artwork sales.
- Created all graphic materials and wrote copy.
- Responsible for gallery's social media, newsletters and online presence.
- Worked with artists on graphic and press materials.
- Handled communication with clients and the public.

Jan. 2020
Sept. 2018

Director/Designer

Robert Berman Gallery & Santa Monica Auctions | Santa Monica, CA

- Crafted all digital and print marketing materials.
- Responsible for social media and chaired events for Bergamot Station Arts Center.
- Managed client relations and acted as artist liaison.
- Conducted research, photography, and cataloging.
- Lead operations with Special Projects Manager.

Jan. 2018
Sept. 2016

Curator

G2 Gallery | Venice, CA

- Creative Lead collaborating cross-departmentally overseeing a small team on marketing initiatives.
- Managed all aspects of exhibit curation.
- Hosted all public programs and receptions.
- Broke artwork sales records three times by exhibit.

EDUCATION

May 2016
Aug. 2014

M.A. in Art and Curatorial Practices in the Public Sphere

University of Southern California

Awarded a Teacher's Assistantship through USC's Roski School of Art and Design in the Master of Arts Program.

May 2013
Aug. 2009

B.A. in Linguistics

University of California, Berkeley